

The 27th Annual Buy Idaho Capitol Show

January 30, 2020 • 8am-3pm



Buy Idaho is pleased to be hosting the 25th Annual Buy Idaho Capitol Show in the Idaho Statehouse Rotunda on January 30, 2018.

This is Buy Idaho's signature trade show event. The show brings over 2,000 guests to the Capitol and features up to 100 Buy Idaho members promoting our Idaho business community.

Sponsorship & Trade Show Opportunities

Title Sponsor

One Exclusive Sponsor

\$2,500

- Logo Recognition in all marketing materials
- Logo recognition on the Buy Idaho PSA video appearing on the Buy Idaho Website, Social Media Channels and local broadcast stations
- Logo Recognition on the Buy Idaho Website
- Sponsor Recognition in Buy Idaho Social Media posts promoting the event
- Logo Recognition in the event day program
- Logo Recognition in the Buy Idaho Newsletter
- A Tradeshow Booth with premium visibility and placement on the first floor

Presenting Sponsors

Up to two sponsorships available

\$1,500

- Logo Recognition in all marketing materials
- Logo Recognition on the Buy Idaho Website
- Sponsor Recognition in Buy Idaho Social Media posts promoting the event
- Logo Recognition in the event day program
- Logo Recognition in the Buy Idaho Newsletter
- A Tradeshow Booth with premium visibility and placement on the first floor

Supporting Sponsors

Up to four sponsorships available

\$500

- Logo Recognition in the event day program
- Logo Recognition in the Buy Idaho Newsletter
- A Tradeshow Booth with premium visibility and placement on the first floor

Information Station Sponsor - ~~SOLD~~

\$1000

- Logo recognition and Signage at the Information Station
- The opportunity to have marketing materials distributed at the Information Station
- Logo Recognition on the Buy Idaho Website
- Sponsor Recognition in a Buy Idaho Social Media post promoting the event
- Logo Recognition in the event day program
- Logo Recognition in the Buy Idaho Newsletter
- A Tradeshow Booth with premium placement and visibility near the 2nd floor entrance and the Information Station

Lanyard Sponsor – on hold

\$300 *Your business provides the lanyard*

- Name Recognition on 200 event lanyards distributed to each vendor (2 per vendor)
- Logo Recognition on the Buy Idaho Website
- Sponsor Recognition in a Buy Idaho Social Media post promoting the event
- Logo Recognition in the event day program
- Logo Recognition in the Buy Idaho Newsletter
- A Tradeshow Booth with premium placement and visibility on the 2nd floor

Shopping Bag Sponsor – on hold

\$300 *Your business provides the shopping bags*

- Name Recognition on 2000 event shopping bags distributed to every trade show guest
- Logo Recognition on the Buy Idaho Website
- Sponsor Recognition in a Buy Idaho Social Media post promoting the event
- Logo Recognition in the event day program
- Logo Recognition in the Buy Idaho Newsletter
- A Tradeshow Booth with premium placement and visibility on the 1st floor

Trade Show Booth

\$100

- Name Recognition in the event day program
- A Tradeshow Booth

Participation is exclusively offered to Buy Idaho members in good standing