

2015 Business-Builder Advertising Special



Presented By: Troy DeRosier

Advertising Opportunity

Buy Idaho and Townsquare have partnered together to offer members of Buy Idaho a unique opportunity to be part of the Buy Idaho Member Spotlight at a very special introductory price. This is your opportunity to promote your business as well as the importance of doing business with an Idaho company! Townsquare Media Boise reaches 228,700 Treasure Valley consumers who listen to our stations each week. That's almost half the Treasure Valley!

Please partner with us and help support our Idaho businesses. Because Buy Idaho, Builds Idaho!

Spotlight Schedule

(Only 10 Packages Available)

Here's how it works. Each commercial will feature two Buy Idaho Members. Each Business will have :20 per commercial to highlight your business. You will be guaranteed the following number of commercials that runs on an equal rotation through every one of the below weeks in 2015 on the Townsquare Media stations:

- June 1
- June 29
- July 27
- August 31
- September 28
- October 26
- November 30

will receive the following advertising schedule for those weeks:

- Inclusion Sixty (60) :60 ads, to run Monday through Sunday, 6a-8p, split between all radio stations (running 10 per station).
- Inclusion in Sixty (60) online ads, to run Monday through Sunday, 6a-8p, split between all radio stations (running 10 per station).

Total Commercials in 2015: 840

Investment

\$305 per month (Total contract \$2,135)

Note: This is a non-cancellable agreement. All 8 weeks must be purchased and the schedules cannot be moved to other weeks.



Client Representative

Date

Townsquare Media Boise does not discriminate on the basis of race, sex or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

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