



BUY IDAHO NEWSLETTER

404 South 8th Street, Suite B128
 P.O.Box 6016
 Boise, ID 83707
 800 743-9549 • 343-2582

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**2012 BUY IDAHO
 Membership Luncheon
 & Tradeshow**

**Coming October 11th.
 Sign Up Today!**

**Actively promote your
 Idaho business & other
 Buy Idaho members.**

208 343-2582

* SEPT/OCT 2012 * BUY IDAHO NEWS * www.buyidaho.org * SEPT/OCT 2012 * BUY IDAHO NEWS *

Thanks to NEW Members

American Institute of Architects	Boise	Development Company	Idaho Falls
Body Building.com	Meridian	Lilies of the Field	Cascade
Choice Cuts	Boise	Midas Gold	3 Locations
Chris Reeve Knives	Boise	Navis Pack & Ship	Boise
Dexterity Platforms	Boise	Nestle PowerBar	Boise
Edward Jones	Eagle	Silverback Learning Solutions	Boise
Fat Daddy's	McCall	Sterling Savings Bank	5 Locations
Barbecue Sauce	Caldwell	Thirty-One Gifts	Boise
Idaho Falls Downtown			

Thanks to Recently Renewing Members

A1 Stamp & Mabel's Labels	Nampa	Intermountain Gas Co.	Boise
Aerial Rental	Boise	JUB Engineers	Boise
Allied Waste Services	Boise	MacLife	2 Boise Locations
Am. Council of Engineering Companies	Boise	Marilynn J. Harris, Idaho Author	Boise
Anything Wireless	Boise	Meyer Industries	Emmett
Arthur Berry & Co.	Boise	Murdoch Finance Co.	3 Locations
Bank of Idaho	Idaho Falls	Murie Design Group	Boise
Boise Art Glass	Boise	Oil'er Up, Inc.	Weiser
Boise Centre	Boise	PortraitsINWatercolor	Boise
Boise Front Adventures	Boise	Production Services International	Garden City
Bright Advertising Co.	Boise	R. C. Bigelow	Boise
Business Interiors of Idaho	Boise	S-Sixteen Limited	
Cafe' Ole	2 Boise Locations	Partnership	Boise
Capital Lumber Company	Boise	Sienna Hills	Boise
Carmela Vineyards	Glenns Ferry	Snake River Rubbish	Glenns Ferry
City of Boise	Boise	Snake River Table	
Commercial Tire	23 Locations	Growers Association	Boise
Connect2Geek.com	Nampa	Stor-It Rental Storages	10 Locations
Cross Town Movers	Boise	Store Fixtures of Idaho	Nampa
Custom Home Solutions	Boise	Sysco Idaho	Boise
Dee's Tax Services	Kuna	T & L Cedar Lawn Furniture	Buhl
Drake Mechanical	Boise	The Hartwell Corporation	Caldwell
Eliot Management Group	Boise	The Honey Store	Fruitland
Embroidered Images & Promotions	Nampa	Treasure Valley Salsa	Eagle
Everton Mattress		W. W. Deal Insurance	Nampa
Factory	Filer, Twin Falls	Western Records	Boise
Farm Store, Inc.	Nampa	Destruction	
Golden Corral	Twin Falls	Western Trophy & Engraving	Boise
Hollingshead Eyecenter	Boise	Zions Bank	26 Locations
House of Wheels	Boise		
Idaho Candy Company	Boise		
Idaho Wood Sheds	Meridian		
Intermountain Dictation	Nampa		

Mark YOUR CALENDARS for these UPCOMING LATE SUMMER EVENTS!

September 12th: Buy Idaho, Idaho Preferred and the Idaho Specialty Foods Association have teamed up to host the **Idaho Specialty Foods Buyers Showcase**. Come meet with **specialty food and gift buyers** from all across the state at this one of a kind table-top show **designed specifically for Idaho specialty food companies**. **Appropriate items** for this show include **uniquely Idaho food items ready for specialty food grocery stores or retail gift shops**. The event will be held at **The Boise Hotel, 3300 Vista Ave, Boise** from 10am-2pm.



September 14th-16th: Buy Idaho has partnered with the **Sunnyslope Food and Wine Festival** for a harvest celebration. The event will be showcasing the best of Idaho. Organizers invite **Buy Idaho members to purchase a booth space and sell their Idaho specialties**.



For more information about these events visit: www.buyidaho.org
 Buy Idaho wants to visit your community! Please let us know about your upcoming festivals and special events.

BUY IDAHO NEWSLETTER

September/October 2012

www.buyidaho.org

Non-Profit

Come Celebrate 26 years of BUY IDAHO! At Our Annual Membership Meeting & Tradeshow in October

RESERVE
SPACE
TODAY!
343-2582

Join us on October 11th from 11am-1pm for networking, a tradeshow showcasing Idaho products and services and a member luncheon; including a financial report, election of officers and directors and operational updates about Buy Idaho.

2012 Keynote Speaker:



Gynii Gilliam
Keynote Speaker

The luncheon's **keynote speaker** will feature, **Gynii Gilliam**, Chief Economic Development officer for the Idaho Department of Commerce. She joined the department in January 2012 and is responsible for **creating economic growth**, across all industry sectors, for the state of Idaho. More specifically, Ms. Gilliam's team **helps businesses create jobs** through retention, expansion, attraction, and entrepreneurial development; as well as through community and infrastructure enhancement that support job and business growth.

Gynii brings more than **20 years of experience** in rural & urban community planning and economic development. Prior to coming to the department,

Ms. Gilliam was the executive director of the Bannock Development Corporation from May 2006 to December 2011.

She was instrumental in **strengthening the community's economic development team**, whose credits include retaining ON Semiconductor and Farmers Insurance with 1200 direct jobs; as well as recruiting Hoku Materials and Allstate Insurance. Together, these two new companies have brought over \$800 million in capital investment and will provide over 1000 new direct jobs in the greater Pocatello region. Previous experience also includes leading economic development projects in rural, small communities in central Idaho.

Buy Idaho Board of Director applicants:

The general membership will vote on these proposed applicants October 11th.

Kip Moggridge has been a long-time Buy Idaho member with Mercy Medical Center, Idaho Correctional and most recently with Arthur Berry & Company. He is a retired Lieutenant Colonel in the Army Reserves and actively involved in ESGR (Employer Support for Guard and Reserve). His public service includes numerous boards of directors in the public and private sectors.

From Northern Idaho, **Rhonda Seagraves** is a Commercial Lender at Panhandle Bank in Coeur d'Alene and Kellogg. She is an Idaho native growing up in Northern Idaho with 20 years of experience in the banking industry. She is actively involved in the Coeur d'Alene Chamber and sits on the St. Vincent De Paul Finance committee and Shoshone Medical Center Foundation Board.

Annual Meeting & Tradeshow Details: Thursday, October 11th, 2012 Boise Centre 11am-1pm

Arrive early to enjoy the tradeshow and network with Buy Idaho members. Don't forget your business cards! Reserve a tradeshow table now for \$75.

Luncheon, business meeting and keynote speaker starting at Noon. Register today for \$40 or \$350 for a table of 10.

Display a company banner for \$30 or ask about event sponsorship opportunities starting at \$450.

Up to 200 Idaho business leaders and Buy Idaho members are expected to attend this annual Buy Idaho event.

Space is limited!

Call 208-343-2582
and reserve your space today
or visit the "events" tab at
www.buyidaho.org.

Buy Idaho is funded by membership dues.
We are a private, Idaho non-profit corporation. www.buyidaho.org



Sandy Anderson
Executive Director

Message from the Executive Director of Buy Idaho

When I started at Buy Idaho, I made a goal to **reach out to communities throughout the state** and **participate in civic functions and special events**. I challenged myself to **increase the visibility** of Buy Idaho and **share our message statewide**.

It has been a busy summer, and fun being a part of a number of **community celebrations & business functions**. Thank you to the Buy Idaho members who helped make these events successful with your participation and support. And, thanks to the business communities and Chambers of Commerce for your hospitality.

I would like to personally **invite you all** to this year's **Annual Meeting in October**. This is an **excellent networking opportunity** and a **great venue for promoting your business**. I would love to **reconnect with many of you or introduce myself** if we have not yet met.

We are excited to celebrate **91 new members in 2012** and over **1100 members statewide**. Together we are growing Buy Idaho, strengthening our state's economy, and making Idaho a great place to live!

Have You Updated Your Showroom Display?

Buy Idaho greets **hundreds of visitors**, buyers, business professionals and state employees **to our showroom each year**.

We **help them connect** with our members and **promote your products and services**. Our guests are always **impressed**, and sometimes a little **surprised**, by our displays and the **unique variety of businesses** who are doing business in Idaho.

We need your help to keep the showroom relevant and up-to-date.

Stop by the showroom, give us a call or send us your new products, business cards and brochures.

It is not too early to **give holiday shoppers Idaho gift giving ideas!** Help us help you **actively promote** your business with a **display** in the **Buy Idaho showroom**.

Buy Idaho is located at 404 S. 8th St. in the 8th St. Marketplace building at BODO in downtown Boise.



Buy Idaho Officers & Directors

EXECUTIVE COMMITTEE:

Ed Willson
Custom Roto-Molding
President

Harold Brown
Applied Marketing
Group
1st. Vice President

Tracy Zechmann
Accurate Imprints
Secretary

Clarence Jones
Independent Investor
Treasurer

David Wagers
Idaho Candy Company
Immediate Past
President

DIRECTORS:

Gregg Alger
Huston Vineyard

Bruce Belcher
BB&W Advertising

Jeff Casey
Café Olé

Gary Davis
Smoky Davis Meats

Kit Herndon
Peasley Transfer &
Storage

Allan Howa
Arctic Circle Restaurants

Bob Locke
Gem State Insurance

Renée Lovejoy
Sysco Idaho, Inc.

Harvey Neef
Carpet One, S.I.

Bob Perrin
Capital Lumber Co.

Mike Reynoldson
Micron Technology

STAFF:

Sandy Anderson
Executive Director

Barbara Dorsey
Membership Service
Director

Summertime Fun with Buy Idaho Members!

Buy Idaho has been promoting our members and having some FUN this summer



Buy Idaho booths & vendors at St. Chapelle



Blues Addicts take the Ste. Chapelle stage!

Donnelly Huckleberry Festival

The following week, Barbara and a group of Buy Idaho members and volunteers headed to Donnelly for the Huckleberry Festival on August 11th and 12th. Shelly's Special Gifts, Array of Color and Idaho Author, Marilynn J. Harris attended the event selling their products and promoting Buy Idaho.



Linda Kite from Array of Color displays her beautiful floral arrangements



Buy Idaho wants to visit your community!
Please let us know about your upcoming festivals and special events

Ste. Chapelle Winery

Buy Idaho returned to the Ste. Chapelle Winery on July 15th for great music, wine and weather. It was a beautiful day on the Sunnyslope with music from the Blues Addicts and 21 Buy Idaho vendors showcasing and selling their Idaho products and services.

Boise Hawks Buy Idaho Night

Over 80 Buy Idaho members joined us at the Boise Hawks baseball game on August 2nd for BUY IDAHO NIGHT. Bodybuilding.com, a Buy Idaho member and Boise Hawks sponsor, partnered with us and created complimentary t-shirts and gave away sports nutrition supplements for all of our guests who attended the game. They also sold mesh bags for a \$1 donation to benefit Protect Idaho Kids who gave away two new bikes that evening. Thanks, Bodybuilding.com!



Hawks Baseball Buy Idaho Night T-shirts



Humphrey the Hawk loves Buy Idaho!

Wallace Huckleberry Festival

On August 17th & 18th, Buy Idaho hosted a booth at the Wallace Huckleberry Festival. Marilynn J. Harris signed and sold books, while Sandy along with Marilynn's sister, Suzanne Brooks, promoted Buy Idaho and our members. Guests also had an opportunity to enter to win an overnight stay and \$50 spa gift certificate, courtesy of Buy Idaho member, Coeur d'Alene Casino and Resort.



Idaho Author Marilynn J. Harris signs books for visitors



Idaho Product Display