



# NEWSLETTER

May/June, 2015

Building Idaho through Idaho Products and Services since 1986

Non-Profit



Showcase your business in the Buy Idaho Facebook Sweepstakes and help make our Facebook friends very happy.

The promotion will spotlight your business and give one lucky winner the opportunity to experience your Idaho products and services.

When you donate a prize to our contest, your business, a picture and a description of your give-away will be featured on our Buy Idaho Facebook page for one month. We will post reminders on all of our social media pages and will post weekly Member Spotlights on our website. We can also link your website to the sweepstakes to help grow your social media exposure.



June 29, 2015

July 27, 2015

August 31, 2015

## Two Buy Idaho Members Receive Honors

### Weiser Classic Candy

Patrick Nauman, co-owner of Weiser Classic Candy has been named the U.S. Small Business Administration's 2015 Idaho Small Business Person of the Year.

Since Patrick Nauman and Keith Bryant purchased Weiser Classic Candy in 2007, the store has averaged 11% growth in annual sales. Over the same timeframe, Weiser Classic Candy has more than doubled their number of employees from 7 to 15. They have grown their wholesale business from 6 accounts to over 150 stores throughout the United States and Canada. One of the driving factors in this growth is the creation of new products for their customers. Some of these new concoctions include Idaho Chocolate Chips (chocolate dipped potato chips), chocolate dipped bacon, Idaho Sweet Taters (fudge in the shape of a baked potato), and Huckleberry Heaven (fresh Idaho huckleberries whipped with white chocolate and then dipped in dark chocolate) just to name a few.

"This award is the result of our commitment to quality products and exceptional customer service," said Patrick. "We are extremely grateful to the support we've received from the community, and from the SBA through the Treasure Valley SBDC."

Patrick Nauman was honored locally at a Weiser Chamber of Commerce special event on May 6, 2015. The candy store has been a Buy Idaho member since Patrick and his partner purchased the business in 2007.



### Homemade by Dorothy

Looking for an Idaho souvenir? Look no farther than Homemade By Dorothy. The MSN Travel web page has named Dorothy's Huckleberry Jam as Idaho's Best Souvenir. The site highlights one item from all 50 states. Idaho huckleberries now share the spotlight with Maine sea glass, Nebraska Big Red Popcorn and Texas Pecan Pie to name a few. It looks like Idaho is famous for more than just potatoes!

In addition to preserves, Dorothy's owner, Anna Baumhoff, is busy in her kitchen creating a menu of fruit products, baking mixes, cocoa and candies. This June, they will be celebrating their 30th anniversary. Buy Idaho is proud to call Homemade By Dorothy a member since 1988!



*Buy Idaho is a private, Idaho non-profit corporation, funded by membership dues. Learn more at [buyidaho.org](http://buyidaho.org)*

## The Buy Idaho BOARD OF DIRECTORS

### *Executive Committee*

**Harold Brown, President**

Applied Marketing Group

**Clarence Jones, First Vice President**

Independent Investor

**Kit Herndon, Secretary**

Peasley Transfer & Storage

**Clarence Jones, Treasurer**

Independent Investor

**Ed Willson, Immediate Past President,**

Custom Roto-Molding

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**Harvey Neef,**

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City Peanut Shop

### *Director Emeritus*

**Bruce Belcher,**

BB&W Advertising, Inc.

## A New Face at Buy Idaho

As some of you are aware, Lindsay O'Neil joined our Buy Idaho team a few weeks ago as the new Office Manager. Lindsay's role includes all accounting responsibilities, website management, and continuing to reach out to the members regarding social media involvement.



Lindsay has recently relocated to the Treasure Valley. Her professional background includes business management with an emphasis in finance within the property management and security industries. Lindsay spent the past nine years working and enjoying the mountain lifestyle in the Wood River Valley.

She is extremely excited to begin the journey with Buy Idaho and feels this vibrant city has a wide variety of activities to keep her busy and happy!

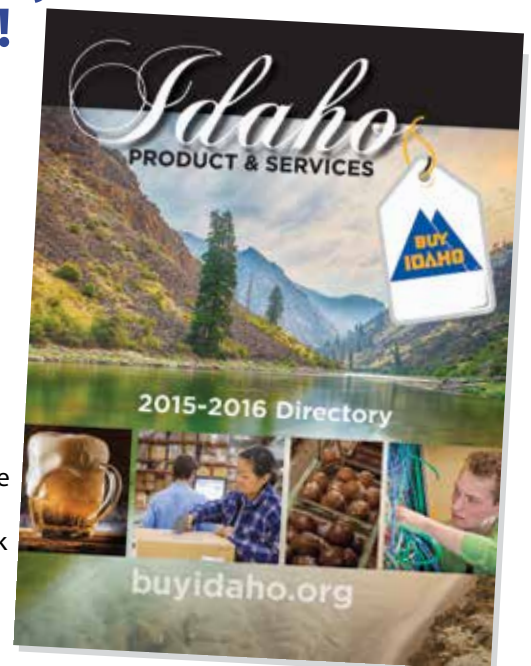
Being an Idaho native, Lindsay is passionate about the cause of Buy Idaho and strongly feels that local businesses are the key to creating a thriving economy, improving unemployment rates, and diversifying the products and services available in Idaho.

Lindsay looks forward for the opportunity to help grow the valued relationships between Buy Idaho and our members. Should you have questions for Lindsay, please give her a call at (208)343-2582, or send her an email at [Lindsay@buyidaho.org](mailto:Lindsay@buyidaho.org).

## 2015-2016 Buy Idaho Directories have arrived!

Have you received your new Buy Idaho Membership Directory? Use this guide as your resource to Buy Idaho products and services.

A special thanks to all of the members who purchased advertising and submitted feature stories. In addition to the printed ads, we have provided our advertisers with several value added opportunities on our website and social media pages. Check out our new Facebook online directory and our YouTube video showcasing each of the ads.



Let us know if you would like extra copies to distribute in your business. You can also search the directory online at [www.buyidaho.org](http://www.buyidaho.org).

## Upcoming Buy Idaho Events

Help Buy Idaho, help you! Join us for these upcoming events, network with other members and promote your Idaho products and services.



### Capitol City Public Market

*Bell Ringer, June 6, 2015*

Buy Idaho will ring the bell to kick-off the day at the Capitol City Market on June 6th. Stop by our Buy Idaho booth and say hello! If you are currently a Buy Idaho vendor in the market, this is your day! Show off your membership with signage and a special offer.



### Bodybuilding.com Fitness Expo

*CenturyLink Arena, June 6, 2015*

Join Buy Idaho at the 2015 Bodybuilding.com Fitness Expo. Buzz, the Buy Idaho mascot powered by Bodybuilding.com, will be there to join in the action and we will have free samples from Keleje Energy Bars.



### Payette River Games

*Cascade, Idaho, June 19-Jun 21, 2015*

Come experience one of Idaho's most celebrated outdoor recreational opportunities and say hello to Buy Idaho and friends!



### Idaho Falls Farmer's Market

*June 27, 2015*

Buy Idaho will be hosting the Market's Community booth and giving away some fun prizes. Stop by and say hello and maybe win something from one of our Buy Idaho members.



### Canyon County Fair Buy Idaho Marketplace

*July 23-July 26, 2015*

A popular destination at the Fair. Located in the O'Connor Field House, the Buy Idaho Marketplace will offer an air-conditioned shopping experience.

Discounted booth space is exclusive to Buy Idaho members. Over 46,000 people attend the Fair. Promote and sell your Idaho products and services at one of the biggest Canyon County events of the year!



### Wallace Huckleberry Festival

*August 14-August 15, 2015*

This community celebration offers a vendor fair, kids activities, live music, a pie eating contest and Run for Fun.

Join us in the Buy Idaho booth, promote and sell your products and share the Buy Idaho message! Pack your running shoes and join me in the 5K run!



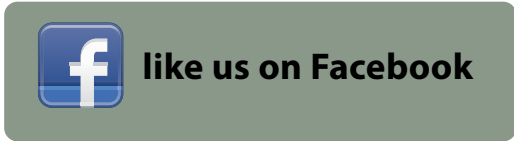
Buy Idaho is using our social media pages to share information about your Idaho business. Follow us on ALL of our pages! Send us announcements, special offers and updates about your Idaho company. Do you have an RSS Feed? Share it with Buy Idaho.

We will share your good news with our followers and other Buy Idaho members.



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**Thanks to NEW Members**

Albertsons	31 Locations
Albertsons Pharmacies	29 Locations
American Built Clothing	Pocatello
Arc-Iris, LLC	Pocatello
Collection Bureau Inc.	Nampa
C-Pro Security	Meridian
Creative Indoor Advertising	Meridian
eKart Group	Boise
Filter Factory Outlet Stores	2 Locations
Hilex Poly - A Novolex Company	Jerome
Mountain Home Auto Ranch	Mountain Home
Northwest Master Flooring	Boise
Paperie+Pen	Meridian
PG Long Carpet Cleaning	Boise
Republic Services	Boise
Save the Day Seasonings	Meridian
Taurus Natural Salt (Idaho)	Pocatello
Treasure Valley Honey & Bees Corp	Greenleaf
Wellness Connection	Nampa

**Thanks to Recently Renewing Members**

Action Quality Printers	Boise
Agri Beef AB to C	Boise
All Idaho Door, Inc	Meridian
Aramark	Boise
Arctic Circle	Twin Falls
B&D Foods	Boise
Baird's Dry Cleaners	Boise
BikeLid, LLC	Caldwell
Bitner Vineyards	Caldwell
Boise State Center for Professional Learning	Boise
Camas Creek Soap Company	St. Anthony
Canyon Financial	Meridian
Canyon Financial of Meridian	Meridian
CenturyLink	Boise
CHF Home Furnishings	Boise
City of Nampa	Nampa
Clear Voice Telecom	Boise
Cloverdale Plumbing	Boise
Computer Central	Boise
Connections Credit Union	9 Locations
Crawford's Pest Control	Boise

CTR Restoration	Boise
Custom Roto-Molding	Caldwell
D&J Small Engines, LLC	Boise
D.L. Evans Bank	25 Locations
Dawson Taylor Coffee Roasters	Boise
Diamond Street Recycling	Boise
Dixon Container Company	Boise
Doma Coffee Roasting Co.	Post Falls
Don Rumpel Sales	Smelterville
Dutch Brothers Coffee	4 Locations
ECO of Idaho	Boise
Edwards Nursery	Boise
Emerald Lawns	Boise
Ennis Fine Furniture	Boise
ESP Printing & Mailing	Boise
Fire Extinguisher Company, Inc	Meridian
First Federal	Twin Falls
Flagpole Farm, Inc.	Meridian
Flahiff Funeral Chapels	2 Locations
Franklin Junction Store	Nampa
G & C Products, LLC	Pocatello
Gem Butte Nursery	Emmett
Gem State Insurance Company	Gooding
Golden Valley Natural	Idaho Falls
Grand Teton Brewing Company	Victor
Great Scott Skin Care Products	Idaho Falls
Highlands Hollow	Boise
Homemade By Dorothy	Boise
Huston Vineyards	Caldwell
Idaho Apple Commission	Parma
Idaho Department of Parks and Rec.	Boise
Idaho Power	Boise
Idaho Unlimited	Boise
Idaho Wood Sheds	Pocatello
Idaho Youth Ranch, Inc.	Meridian
Ida-Ore Ziolite Mining	Boise
Indaho.com Inc	Nampa
Inspirational Family Radio	McCall
Intermountain Gas Company	Boise
Interpountain Gas Company	Boise
Jakers Bar & Grill	Twin Falls
Jim's Appliance & Furniture, Inc.	Boise
Kellogg Plastics LTD, Inc	Smelterville

LaserArt, LLC	Boise
Lytle Signs, Inc.	2 Locations
Meridian Meat & Sausage	Meridian
Myers Anderson Architects	Pocatello
Nelson's R.V.'s Inc.	Boise
Northwest Human Resource Consulting	Boise
Payette Brewing Company	Boise
Precision Pumping Systems	Boise
Pro Care Landscape Services	Boise
Proof Eyewear	Boise
Recreation Today of Idaho, LLC	Nampa
SeaPac of Idaho, Inc.	Buhl
Shelly's Special Gifts	McCall
Simmons Fine Jewelry	Meridian
Smoky Davis, Inc.	Boise
Sourdoughs International, Inc.	Cascade
Southern Wine and Spirits of America	Boise
St. Luke's Medical Center	6 Locations
Stewart's Gem Shop	Boise
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Sue's Organic Lip Balm	Nampa
Swire Coca-Cola, USA	Meridian
Symms Fruit Ranch	Caldwell
Takasugi Seed Farms	Wilder
Taters	Boise
Tea Pee Advertising Company	Pocatello
The Cascade Store	Cascade
The Farmstead Corn Maze & Pumpkin Festival	Meridian
The Florist at Edwards	Boise
The Leather Works	Coeur d'Alene
The LeatherWorks	Coeur d'Alene
The McCall Candy Company	McCall
The McCall Store	McCall
The Modern Hotel	Boise
Tick Tock Media Productions	Boise
Treasure Valley Coffee	Boise
Tuff Sheds	Boise
Utility Trailer Sales of Boise	Boise
Valley Office Systems	4 Locations
Western Idaho Chestnut Growers	Nampa
Westside Drive-In	Boise
White-Leasure Development Co.	Boise
YMC Inc.	Meridian